



**ICON (In Case of Online Negativity)** has been developed, designed and tested by teenagers from all across New Zealand.

Available through any web browser at [www.icon.org.nz](http://www.icon.org.nz) it is a clear, easy to use web tool to help teens explore options and troubleshoot online negativity-from nudes, to cyberbullying as well as hate & abuse and practical tips for taking charge of your time online.

ICON has been co-designed with and driven by young people to be a tool that gives young people honest, practical and relatable strategies.

The average teen spends at least two hours online every day and most of the time this is positive. ICON provides a non-judgmental, easy and intuitive option when things do go wrong; so that decisions can be made to move forward and get on with life.

ICON is a starting point for teens experiencing online negativity, who are not sure where to go for help or where to start. It is not an alternative or replacement for the incredible services already available throughout NZ. ICON points you in the direction of the tools and services that are available (that you might not know about).

## How does it work?

ICON offers an intuitive user interface with the young person choosing which situation applies to them on the home screen: Feeling Bullied, Nudes, Hate & Abuse or Taking Charge.

Clicking on the QUESTION MARK in the corner of each gives a short description of that section.

Once they have chosen, they are asked 'Which of these best describes your situation' with 3-4 options presented underneath.

They make a final selection and are then given clear information about what options are available to them for that situation.

Also included in each situation:

- **Audio stories** of other young people that have had similar experiences
- **Law & Your Rights** information that breaks down what your options are with Netsafe or the Police
- **Services** information to give information on some of the services that may be able to offer support.

For more information check out the **Projects** section at [www.sticksnstones.co.nz](http://www.sticksnstones.co.nz)